

PRESS RELEASE

50 years of System Edström.

In 2008, System Edström Bilinredningar AB, Upplands Väsby, Sweden, will turn 50. We will not let that pass unnoticed, we will celebrate our birthday with stunts and events such as; NTEA show (February, Atlanta USA), CV-show (April, Birmingham UK), Truck2008 (August, Jönköping Sweden), IAA Nutzfahrzeuge (Sept-Oct, Hanover Germany) along with some other exhibitions throughout Europe. We invite old and new customers to celebrate our success and to follow System Edström in our jubilee year that will have lots of stunts, happenings, exhibitions etc. you can keep yourselves updated through our website www.edstrom.se.

System Edström, now with 50 years of experience, is one of the leading companies in Europe that manufactures and sells interiors for service vehicles. System Edström Bilinredningar AB was founded in 1958 in Gothenburg, Sweden. The owner at that time, Ulf Edstrom, was perceptive to the need of furnishing systems for different kinds of service vans/cars. At first, furnishing systems for work shops were purchased and fitted in the cars. Rather soon the escalating demand for service van furnishing made us realize that there was in fact a need of a system specifically designed for mobile use.

During the 60's the company moved from Gothenburg to Södermalm, in the centre of Stockholm, and later to Länna, a suburb about 15 kilometers south of Stockholm. Since 1986, the company has been located in Upplands Väsby, approximately 20 kilometers north of Stockholm. Our present facilities include head office and administration along with a workshop, for fitting the racking systems into the vans, and a cash and carry warehouse for the Stockholm area.

Distribution throughout Sweden starts out from our logistic centre in Kilafors, Hälsingland. Our subsidiary company and production facility in England, Edstrom of Sweden Ltd, based in Corby Northamptonshire; combines on one site, sales, the warehousing of the stock, vehicle fitting centre along with ample parking and the distribution supply point out to customers and the dealer network within the UK.

System Edström Bilinredningar AB has during the years developed to be the market leader of the Swedish and Danish markets and is doing very well over the whole of Europe; much of the success is thanks to the new thinking in the company when it comes to product development and sales.

System Edström just recently, in time for the 50-year jubilee, introduced a completely new product line with a lot of new ideas.

Thanks to the modular-thinking, the system is one of the most flexible interiors for vans on the market.



Var sak har sin plats.

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